



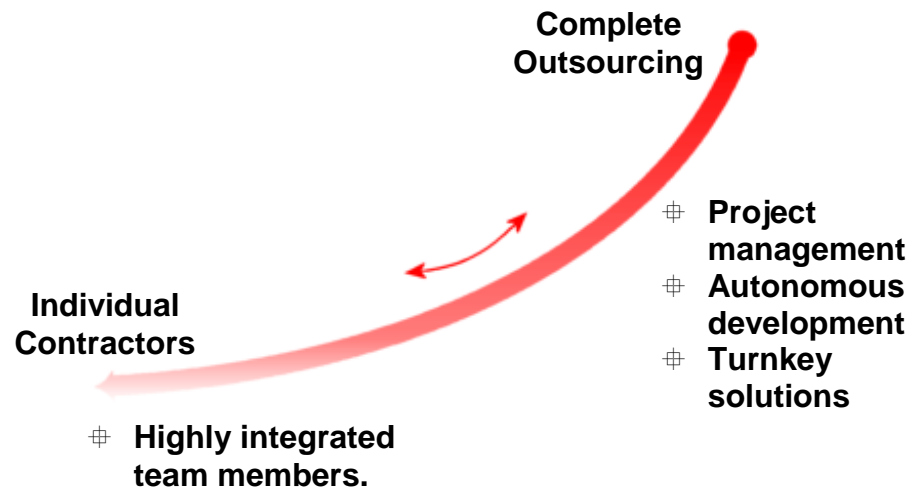
ELECTRONIC DESIGN

Paragon Design Limited
Level 2, 119 Queens Drive, Gaskin Avison House
Lower Hutt
+64 (4) 5703870
shane.harrison@paragon.co.nz

Strong values and caring passionately about what we do

Our product

Paragon offers a complete range of development services in a wide range of market sectors.



Strong values and caring passionately about what we do

Development services

We offer outsourcing services in the following areas of product development:

- ❖ **Real-time embedded system development**
- ❖ **VHDL development**
- ❖ **Hardware development**
- ❖ **Web application development for embedded systems**
- ❖ **Product analysis and specification**
- ❖ **Design for manufacture analysis**
- ❖ **Project Management**

Strong values and caring passionately about what we do

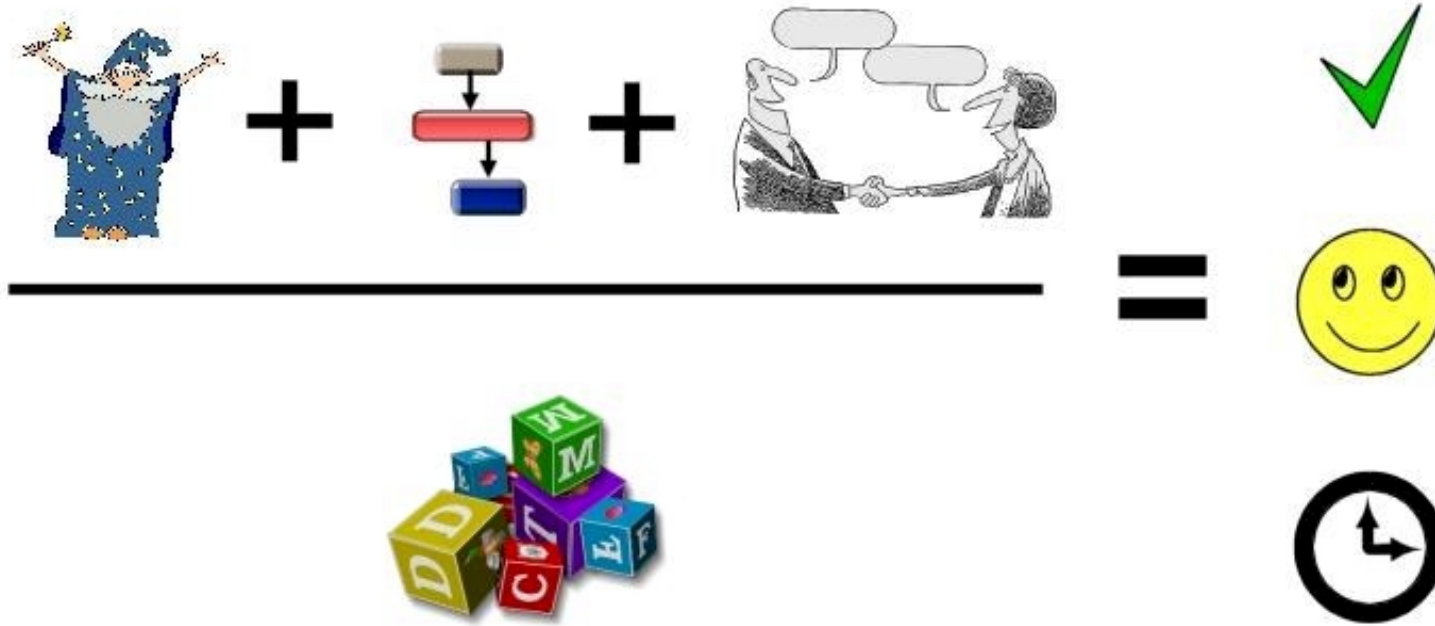
Complete Solutions

Our expertise is in complete product development of embedded products:

- ❖ **From ideas**
- ❖ **Through development and test**
- ❖ **To manufacturing packages**
- ❖ **And factory introduction**

Strong values and caring passionately about what we do

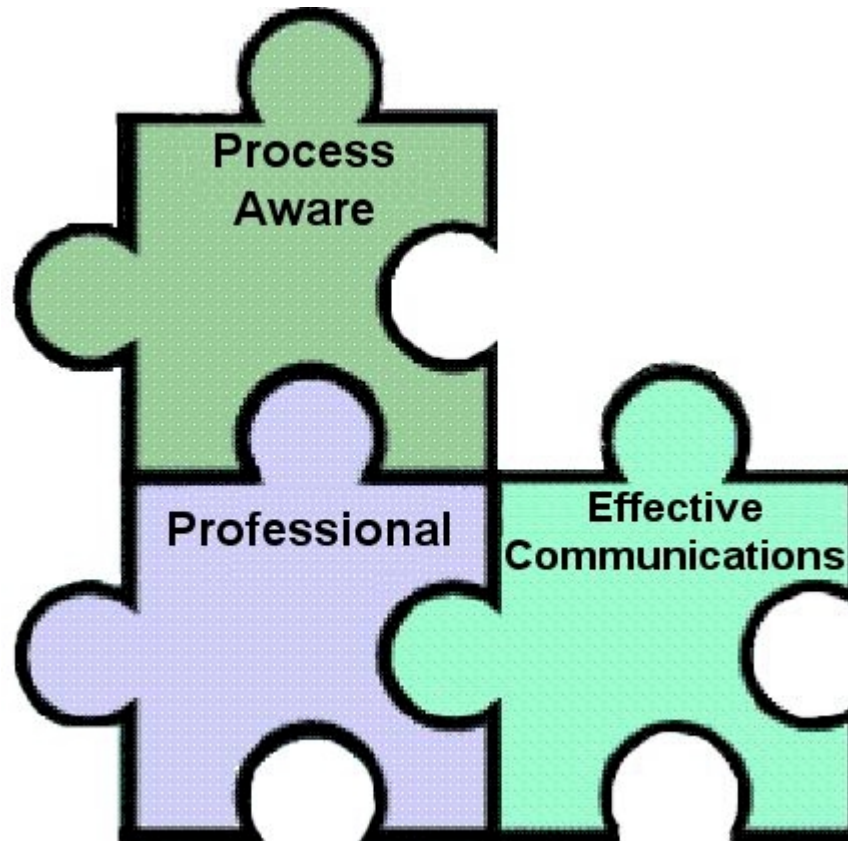
Why Use Us?



Strong values and caring passionately about what we do

Or from another angle...

- ❖ Structured
- ❖ Organised
- ❖ Repeatable



- ❖ Experienced
- ❖ Quality output
- ❖ Productive
- ❖ Integrity

- ❖ Pleasure to deal with
- ❖ Efficient interworking
- ❖ Open and honest

Strong values and caring passionately about what we do

What Customers say about us...

Ericsson

"Paragon has worked as a design sub-contractor for Ericsson Data Services on various product development projects. They have proven to be an experienced design team who display a high level of professionalism and drive to achieve quality results. At the same time, they have been co-operative and flexible, making them easy to work with. The teams technical competence and appreciation of the importance of delivering on time make them a pleasure to work with.

I have a high degree of confidence in Paragon's ability to add value and have no hesitation recommending them or using them in the future."

Peter Sirett, Product Manager, Data Services, Ericsson Communications Ltd

Vcomms Ltd

"We have been using Paragon Software since its formation to supplement our own software development.

Their Software engineers are in our opinion among the best available in their field, have a wide range of relevant experience, and work well with us to deliver quality results on time.

Paragon understand our needs, and are flexible and supportive in helping us meet our wider project objectives."

John Robins, General Manager, Vcomms Ltd.

Strong values and caring passionately about what we do

Skills - Software

Comprehensive range of RTOS's used such as:

- ❖ **Embedded Linux**
- ❖ **pSOS**
- ❖ **Proprietary OO RTOS**
- ❖ **Windows CE (Pocket PC)**

Large number of development languages and environments used such as

- ❖ **Assembly**
- ❖ **C, C++,**
- ❖ **Borland C++ Builder, Visual Basic .NET,**
- ❖ **Perl, Python, Javascript, PHP**

Strong values and caring passionately about what we do

Skills - Hardware

- ❖ Experience with dense **multilayer PCB's** to meet international standards.
- ❖ **VHDL** for FPGA development, using high end Mentor Graphics verification tools.
- ❖ Numerous microprocessors, controllers, FPGA's and DSP's.



Strong values and caring passionately about what we do

Our target markets



Your company will benefit from Paragon's:

- ❖ Experience of **working remotely with customers** for successful product development.
- ❖ Exposure to the fiercely **time-to-market** driven US market.

Strong values and caring passionately about what we do